



Category Name:

Global Citizens

Unique Challenge ID: SCL3131

Challenge:

Doodles

Earth Day is an annual event on April 22 to demonstrate support for environmental protection where different groups and countries come together to raise awareness about the present state of our planet Earth and takes action to make it a better place. Even the landmark Paris Agreement which was aimed to tackle climate change was signed by 123 countries on Earth day 2016. In this challenge, we invite you to create a doodle artwork to showcase your love for your home planet.

Background

Humans have emerged as one of the most intelligent life forms on the planet earth giving rise to amazing technological advances through the 19th century as a part of the Industrial revolution but it has come at the cost of increasing global temperature, changing climate patterns, melting glaciers and submerging coastal cities and a lot more. It was only by 1970 that a coordinated movement started to emerge throughout the world putting all these environmental concerns on the front page and to act as a constant reminder of the work yet to be done, the Earth day was born. On this day people conduct afforestation drive, local plastic cleanup campaigns, switch to bicycles to commute to work and even switch off their lights for 2 mins in a day. Even little artists try to contribute towards this global cause in their own ways by creating doodle, painting, sketches, and other art forms.

In this challenge, we invite young artists to create their doodle artwork to spread awareness about the environmental challenges for the next Earth Day. The artist can create their doodles using any material they want like crayons, water colors, clay, acrylic, etc or even digital art made using computer software.

Evaluation Pointer

Originality

- How original is the concept and idea of the doodle?
- Was it taken from the web or inspired from another work?
- Was it made independently?

Creativity

- What are the mediums used to create the doodle?
- How well does the doodle relate to the theme?

Aesthetic Value

- What are the emotions that the doodle can inspire?
- How pleasing is it to the audience?
- How much attention to detail has been put into the work?

Note: The doodle of the winners will be featured on the official Real School website.

Sample Submission

- PDF of the doodle
- Short video note (1 minute long) explaining the doodle